

chris davies
graphic designer
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I am a hardworking individual who is highly passionate about Graphic Design. My current aspiration is to ensure I continue to develop in all areas, covering both print and digital mediums. I enjoy the challenge of conceptualising ideas and the problem solving that follows. I thrive on seeing briefs develop into successful solutions while working either individually or as part of a team.

September 2012 - June 2015: **Ravensbourne** - Graphic Design (BA Hons) Passed with Honours. (2:1)

Three years studying Graphic Design focusing on print and digital methods. With a mixture of projects including Branding, Information Design, Interactive Design and Creative Coding.

- While working on multiple university briefs and other projects I have developed my time management skills allowing me to effectively work on multiple projects.
- With a variety of projects at Ravensbourne I have developed skills to help communicate through print, digital and web.
- My largest design interest coming out of my degree was Information Design. I enjoy the challenge of taking raw data and making sense of it before putting it into a form that the users can best understand it.
- When working with information projects it has always been a key aim to make the data quantifiable before beginning to make it look aesthetically pleasing.
- Coding has helped me create design pieces that could not be done by hand and sped up design pieces that would rapidly generate work unlike alternative methods.
- Working on interactive design gave me the opportunity to develop my UI and UX skills especially when needing to accommodate for a diverse selection of people.
- Creating layouts for websites was a part of my degree especially when it came to branding projects. But from creating websites for clients and using feedback from them and analytics software I have been able to design a site to better fit its users.
- Developing my skills with logos, layouts and typography helped me communicate brand identities while investigating creating a brand from scratch and also redeveloping existing brands.

May 2016 - June 2016: Worked as a Freelance Designer at **Integrity** laying out brand application documents in InDesign and illustrating architect drawings in Illustrator.

December 2015: My work was featured in **Imgur's** Coloring Book raising money for the charity Dig Deep.

November 2015: Worked at **Oak Creative** shadowing designers and working on live briefs for companies including Holiday Extras developing brand assets and packaging.

May 2014 - June 2014: Worked as part of a team to create an identity for the **Ravensbourne Convocation** working on Banners, wayfinding and stationary.

October 2013: Worked with **Barclays** to improve their intranet with other students from **Ravensbourne**. Consolidating multiple services into one and making sure their intranet works well for staff in branches and their headquarters.

June 2013: Internship at **Lotus F1 Team** working with their Graphic Designers on in house projects including layouts for their Magazine. As well as producing presentations for the Acquisitions Department to be used when talking to prospective sponsors.

October 2012 - June 2013: Freelance Graphic Designer at **Rochester Cathedral** Music Department, maintaining their website and producing advertising for various events.

Software Knowledge

- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- Adobe Muse
- Adobe Flash
- Sketchup
- Processing Coding Software

Personal Interests

- I have followed Formula One and many other forms of motor racing for many years.
- I have an eclectic taste in music and enjoy going to live concerts. My favorite bands are Foo Fighters and Muse.
- I enjoy sci-fi TV and films including Doctor Who, Star Wars and Firefly.
- I buy and own too much Lego.

Design Skills

- Information Design
- Interactive Design
- Branding
- Creative Coding
- UI and UX
- Typography
- Layout Design

Other

- Civilian Instructor at Air Training Corps. Running DofE Award, Teaching communications along with other lessons including 1st Aid.
- Bronze, Silver, Gold DofE
- Silver Wings Gliding Scholarship
- Full Driving Licence
- First Aid at Work qualified up to August 2018.